



## A PERSONAL MESSAGE FROM OUR FOUNDER AND CEO

Dear Friends:

Early in my career, I went from being an entry-level non-exempt employee earning a low five-figure wage to surpassing my peers and colleagues, and even my bosses, by becoming a *Global Enterprise Manager* at a large, billion-dollar-plus publicly-traded company, more than tripling my income to well over six-figures a year, all in the short span of just under five years.

This was my motivation to launch CMP Institute – to teach others how to replicate (and exceed) my level of success using a combination of *soft-skills* and *business/technical knowledge*.

We invite you to join us on this journey and become a part of this global transformation. We are on a mission to discover and develop the leaders of tomorrow. We hope you will join us, and that you will find our training and certification programs to be valuable to you in your personal journey to career success, and personal and professional fulfillment.

Along the way, if there is anything we can do for you, please do not hesitate to call or email us.

We look forward to hearing from you, and to serving you in any way we can that is congruent with our mission, our vision, and our values.

*Most sincerely yours,*

**Sanjay Anand**

*Founder/CEO*

*CMP Institute*



**P.S.:** Don't forget to download our free Special Report "14 Surefire Strategies to Jumpstart Your Career in Today's Economy" by going to our website [www.cmpinstitute.com](http://www.cmpinstitute.com) and clicking on the download link.

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**Our Mission:** We are on a mission to discover and develop the managers and leaders of tomorrow.

**Our Vision:** Our vision is to become the world's foremost management and leadership development organization.

**Our Values:** Two Rules:

1. *The Golden Rule:* "Do unto others as you would have them do unto you."
2. *The Silver Rule:* "Do not do unto others what you would not have them do unto you."